



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 968389-1 | 11/04/12 | November 2012 | 10/29/12 - 11/04/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF | Mica Hansen | HRP -Washingt | National |

| Advertiser | Product | Estimate Number |
|-----------------|--------------------|-----------------|
| West/R/Congress | ALLEN WEST 60S SKD | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/31/12 - 11/04/12 | 968389 | 06399357 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|--|-----------------|------------------------|-------------------|------------------------|----------------|----------------|-------------|---------------|
| 1 | 10/31/12 | 11/02/12 | Good Morning America | 7-9AM | --WTF-- | 1:00 | 2 | \$1,100.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$1,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/31/12 | 8:47 AM | Good Morning America | 7-9AM | 1:00 | AWTV102402H | \$1,100.00 NM |
| 1 | WPBF | F | 11/02/12 | 7:58 AM | Good Morning America | 7-9AM | 1:00 | AWTV102402H | \$1,100.00 NM |
| 2 | 10/31/12 | 11/02/12 | 10-11a Anderson Cooper | 10-11a | --WTF-- | 1:00 | 2 | \$900.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 11/01/12 | 10:43 AM | 10-11a Anderson Cooper | 10-11a | 1:00 | AWTV102402H | \$900.00 NM |
| 2 | WPBF | F | 11/02/12 | 10:50 AM | 10-11a Anderson Cooper | 10-11a | 1:00 | AWTV102402H | \$900.00 NM |
| 3 | 10/31/12 | 11/02/12 | THE CHEW | 1P-2P | --WTF-- | 1:00 | 2 | \$1,100.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$1,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/31/12 | 12:59 PM | THE CHEW | 1P-2P | 1:00 | AWTV102402H | \$1,100.00 NM |
| 1 | WPBF | Th | 11/01/12 | 12:58 PM | THE CHEW | 1P-2P | 1:00 | AWTV102402H | \$1,100.00 NM |
| 4 | 10/31/12 | 11/02/12 | WPBF News 25 Mornings | 6-7AM | --WTF-- | 1:00 | 2 | \$1,100.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$1,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/31/12 | 6:10 AM | WPBF News 25 Mornings | 6-7AM | 1:00 | AWTV102402H | \$1,100.00 NM |
| 2 | WPBF | Th | 11/01/12 | 6:29 AM | WPBF News 25 Mornings | 6-7AM | 1:00 | AWTV102402H | \$1,100.00 NM |
| 5 | 10/31/12 | 11/02/12 | M-F 5pm News | 5-6pm | --WTF-- | 1:00 | 2 | \$1,800.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/31/12 | 5:08 PM | M-F 5pm News | 5-6pm | 1:00 | AWTV102402H | \$1,800.00 NM |
| 1 | WPBF | Th | 11/01/12 | 5:21 PM | M-F 5pm News | 5-6pm | 1:00 | AWTV102402H | \$1,800.00 NM |



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DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 968389-1 | 11/04/12 | November 2012 | 10/29/12 - 11/04/12 |

| Advertiser | Product | Estimate Number |
|-----------------|--------------------|-----------------|
| West/R/Congress | ALLEN WEST 60S SKD | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|--|-----------------|----------------------------|-------------------|----------------------------|----------------|----------------|-------------|---------------|
| 6 | 10/31/12 | 11/02/12 | WPBF News 25 @ 6:00PM | 6-6:30PM | --WTF-- | 1:00 | 1 | \$2,100.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$2,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/31/12 | 6:22 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | 1:00 | AWTV102402H | \$2,100.00 NM |
| 7 | 11/03/12 | 11/03/12 | M-Sun 1130p-12am Late | 1130p-1205am | -----1- | 1:00 | 1 | \$1,600.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 11/03/12 | 12:08 AM | M-Sun 1130p-12am Late News | 1130p-1205am | 1:00 | AWTV102402H | \$1,600.00 NM |
| | LR - Football | | | | | | | | |
| 8 | 11/04/12 | 11/04/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | 1:00 | 1 | \$1,300.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1 | 1 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 11/04/12 | 7:54 AM | GMA Sunday 7-8am | Sun 7-8am | 1:00 | AWTV102402H | \$1,300.00 NM |
| 9 | 11/04/12 | 11/04/12 | Sun 8-9am News | Sun 8-9am | -----1 | 1:00 | 1 | \$900.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1 | 1 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 11/04/12 | 8:12 AM | Sun 8-9am News | Sun 8-9am | 1:00 | AWTV102402H | \$900.00 NM |
| 10 | 11/03/12 | 11/03/12 | Sat Prime College Football | 8-1130pm | -----1- | 1:00 | 1 | \$4,700.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$4,700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 11/03/12 | 10:09 PM | Sat Prime College Football | 8-1130pm | 1:00 | AWTV102402H | \$4,700.00 NM |
| Total Spots | | | | | | | 15 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$22,600.00 |
| <u>Agency Commission</u> | \$3,390.00 |
| <u>Net Amount Due</u> | \$19,210.00 |